Town of Dumfries Council Meeting Packet



Derrick R. Wood, Mayor Monaé S. Nickerson, Vice Mayor Tyrone Brown, Councilmember Shaun Peet, Councilmember Selonia B. Miles, Councilmember Cydny A. Neville, Councilmember Brian K. Fields, Councilmember

Keith C. Rogers, Jr., Town Manager Sharon E. Pandak, Town Attorney Tangi R. Hill, Town Clerk

August 3, 2022

DUMFRIES, VIRGINIA



Virginia's Oldest Continuously Chartered Town CHARTERED 1749 INCORPORATED 1961 John Wilmer Porter Municipal Building 17739 Main Street, Suite 200 Dumfries, Virginia 22026 Tel: 703-221-3400 / Fax: 703-221-3544 www.dumfriesva.gov

DUMFRIES TOWN COUNCIL MEETING WEDNESDAY, AUGUST 3, 2022 AT 7:00 PM COUNCIL CHAMBERS

- I. Call to Order and Roll Call
- II. Moment of Silent Prayer and Pledge of Allegiance
- III. Adoption of Agenda
- IV. Awards and Proclamations
 - A. Proclamation Recognizing the Service of Steven G. Liga Page 1
- V. Approval of Minutes
 - A. Dumfries Town Council Meeting Minutes July 5, 2022 Pages 2-3
- VI. Citizen Comment Period
- VII. Mayor and Council Comments
- VIII. Reports and Presentations
 - A. Comcast Affordable Connectivity Program Stacy Burnette, Comcast Senior Director, Government & Regulatory Affairs – Pages 4-25
 - B. Fourth Quarter Financial Update Finance Director/Treasurer Kimberly Goodwin Pages 26-29
- IX. Adjournment



PROCLAMATION RECOGNIZING STEVEN LIGA

WHEREAS, the Town Council of Dumfries hereby recognizes Steven Liga for his service to the Town of Dumfries and Prince William County; and

WHEREAS, Steven Liga served as the Chief Executive Officer for Action in Community Through Service "ACTS", a private, nonprofit 501(c)(3) organization which serves the residents of the Greater Prince William Area, including the Cities of Manassas and Manassas Park, from April 2015 until July 2022; and

WHEREAS, ACTS provides relief, fosters hope, and promotes self-sufficiency for individuals and families in crisis due to hunger, homelessness, and interpersonal violence; and

WHEREAS, Steven Liga revitalized this organization, balanced its budget, modernized its infrastructure, consolidated its program services, re-engaged its volunteer base, and extended its outreach into the local communities; and

WHEREAS, Steven Liga envisioned a forward thinking organization firmly grounded in its roots of service to the community. He met the physical and emotional needs of those most vulnerable in society, while advocating for change necessary to reduce those needs in the future; and

WHEREAS, through his leadership ACTS is not only an organization working for and in the communities, but is a vital member of the communities it serves; and

WHEREAS, Steven Liga's commitment to the residents of the Town of Dumfries and Prince William County was demonstrated by his service. His selfless service and commitment will forever be remembered.

NOW, THEREFORE, BE IT PROCLAIMED that the Town of Dumfries recognizes Steven Liga for his service and dedication on this the 3rd day of August 2022.

By Order of Council:

Derrick R. Wood, Mayor Town of Dumfries August 3, 2022

DUMFRIES TOWN COUNCIL MEETING MINUTES TUESDAY, JULY 5, 2022

MEETING HELD IN COUNCIL CHAMBERS

A video recording of this meeting is available on the Town's Website at <u>www.dumfriesva.gov</u> and YouTube Channel at <u>https://www.youtube.com/watch?v=IOkR-TLgLmc</u>

I. Call to Order and Roll Call

At 7:00 PM, Mayor Wood called the meeting to order. The following members were recorded as present: Brown, Fields, Peet, Miles, Neville, Nickerson, and Wood.

II. Moment of Prayer & Pledge of Allegiance

A moment of silent prayer was followed by the Pledge of Allegiance.

III. Adoption of the Agenda

On a motion made by Councilwoman Miles, seconded by Councilman Peet, to adopt the agenda as presented. Vote 7-0 (Yes: Brown, Fields, Miles, Neville, Nickerson, Peet, and Wood; No: N/A; Abstain: N/A)

IV. Approval of the Minutes

On a motion made by Councilman Peet, seconded by Councilwoman Miles to approve the minutes of the June 21, 2022 Town of Dumfries Council meeting. Vote 7-0 (Yes: Brown, Fields, Miles, Nickerson, Neville, Peet, and Wood; No: N/A; Abstain: N/A)

V. Citizen Comment Period

VI. Mayor and Council Comments

VII. Action Item (Public Hearing)

Ordinance Authorizing Local Firearm Buyback Program – Vice Mayor Monae Nickerson and Councilwoman Selonia Miles

Following the public hearing on a motion made by Councilwoman Miles, seconded by Vice Mayor Nickerson, to adopt the Ordinance Authorizing Local Firearm Buyback Program. Vote 6-1-0 (Yes: Brown, Fields, Miles, Nickerson, Peet, and Wood; No: Neville; Abstain: N/A)

VIII. Adjournment

Mayor Wood adjourned the meeting at 7:55 PM.



Federal Affordable Connectivity Program and Comcast







Ready for anything

eady to do what no one a world has done before.

August 2022



Ready for anything.

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In a Nutshell: What Does the Digital Divide Look Like?

THE DIGITAL DIVIDE — the economic, educational and social inequities between those who have internet access and those who do not.

NEIGHBORHOOD COMPARISON

According to the U.S. Census American Community Survey, households living in low-income neighborhoods are far less likely than households living in higher-income neighborhoods to have a wireline internet subscription at home.*

*Stats are based on 2019 U.S. census data.



While up to 95% of households in affluent cities have a wireline broadband subscription...

This 45-percentage-point gap is the digital divide in the United States.

wi



VS.

Only 50% of households

in high poverty cities have a wireline broadband subscription.

No Eligible Household Should Need to Pay for Internet Service.



2 | Mission Statement





Federal Affordable Connectivity Program

The Affordable Connectivity Program is an FCC benefit program that helps ensure that households can afford the broadband they need for work, school healthcare and more.

- Up to \$30 per month toward one monthly Internet service for eligible households.
- Up to \$75 per month toward one monthly Internet service for households on qualifying Tribal lands.
- One-time, up to \$100 to purchase one computing device with a co-pay of more than \$10 and less than \$50 (Note: Comcast does not participate in the device subsidy).



2 Steps to Enroll (affordableconnectivity.gov)

Eligibility Criteria

- At or below 200% of the Federal Poverty Guidelines; or at least one of the following:
- •Participates in certain assistance programs, such as SNAP, Medicaid, Federal Public Housing Assistance, SSI, WIC, or Lifeline;

•Participates in Tribal specific programs, such as Bureau of Indian Affairs General Assistance, Tribal TANF, or Food Distribution Program on Indian Reservations;

•Participates in the National School Lunch Program or the School Breakfast Program, including through the USDA Community Eligibility Provision;

•Received a Federal Pell Grant during the current award year; or

•Meets the eligibility criteria for a participating provider's existing low-income internet program (e.g., Comcast Internet Essentials).



Internet Essentials Confronts All Three Barriers to Internet Adoption



Affordable Internet Service

Speeds of 100/10 Mbps for \$29.95/month*

- No term contract or credit check
- In-Home WiFi included •
- Free Self-Install Kit**
- Access to Xfinity WiFi Hotspots
- xFi Parental Controls & Advanced • Security

*Speed of 50/10 Mbps for \$9.95/month, also available

**Taxes, home drop-off, and professional install extra.



Customers can purchase a low-cost computer for \$149.99 + tax.

Internet-ready laptop or desktop with a 90-day warranty

Equipped with Windows 10, Microsoft Office, and Norton Security Suite

For more information, visit https://internetessentials.com/low-costcomputer



Households may also participate in free digital skills training to better understand the Internet and the many ways it can benefit them

- in person, and in print



Digital Skills Training

• Free training available online,

More information available at https://internetessentials.com



Internet Essentials Product Offerings

Internet Essentials offers two tiers of high-speed Internet service at home and Xfinity Mobile to help meet the individual needs of families:

Internet Essentials:

- 50/10 Mbps
- \$9.95/month + tax (\$0 with ACP credit)
- Equipment (Gateway) • rental fees included

Internet Essentials Plus:

- 100/10 Mbps
- \$29.95/month + tax (\$0 with ACP credit)
- Equipment (Gateway) rental fees included

Xfinity Mobile*:

- Internet Essentials and one Xfinity Mobile Unlimited line with 5G together for only \$24.95/month when you qualify for the ACP
- Unlimited for \$45 per line per month
- By the Gig shared data • starting at 1 GB for \$15/month



*If a customer has both Internet and Xfinity Mobile service, the ACP benefit will first be applied to the Internet portion of their bill. Any balance will be applied to Xfinity Mobile services.







Customer and Partner Resource: Internet Essentials Learning Center

Our Learning Center is ungated and fully accessible to the public. We believe that Digital Literacy is the most important facilitator of getting people connected.



There are four main sections to the Learning Center:

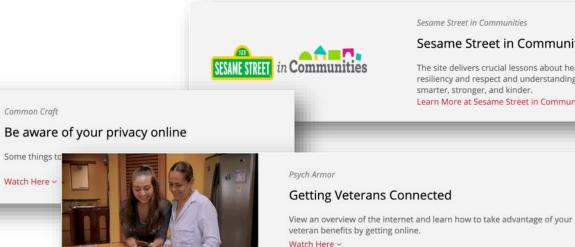
- Internet Basics
- Online Safety & Security
- Getting Things Done
- **Building New Skills**

InternetEssentials.com/Learning

Common Craft

Some things

Watch Here





Sesame Street in Communities

Sesame Street in Communities

The site delivers crucial lessons about health, emotional well-being, resiliency and respect and understanding- so that all kids can grow smarter, stronger, and kinder.

Learn More at Sesame Street in Communities



Partner & Comcast Employee Ambassador Resource: Partner Portal

Our Partner Portal is open and accessible to any individual or organization looking to access our free marketing collateral and resources, including online safety and other partner-sponsored materials. Partners may download files and order printed copies of materials, available in up to 35 languages, at no cost.

Partner.InternetEssentials.com

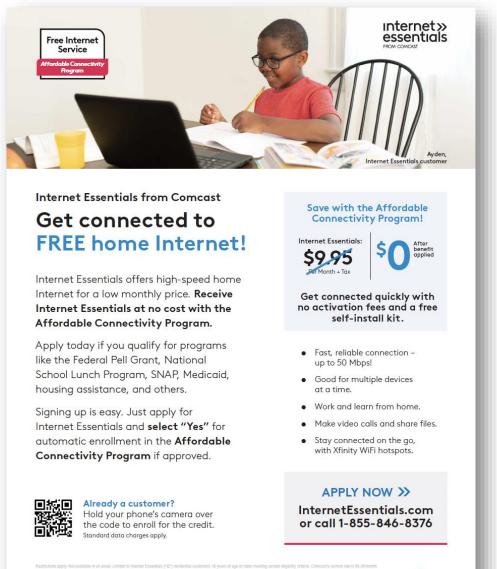
COMCAST EMPLOYEE AMBASSADOR START-UP KIT



Set Up Parental Controls for the Internet on the Xfinity App Affordable Connectivity Program (ACP) MANAGING YOUR INTERNET PARENTAL CONTROLS Download the Xfinity app to: If you have kids, you can set Parental Controls What is the Affordable Connectivity Program? to help manage what sites and information Access Parental Controls e Connectivity Program (ACP) is a \$14.2 billion gove have access to on the Internet, Parental Controls · Find and reset your WiFi password mergency Broadband Benefit Program (EBB), and continues its aim to nthly credit. Comcast he are automatically enabled on the xFi Gateway. · View your bill You can turn them off at the individual ts inception in May 2021, and is proud to continue participating through Manage your plan profile-level. luding Internet Essentials, will continue to be available to those who Set up alerts Set security and privacy choice What changes in the transition from EBB to ACP? You can access Parental Control settings which helps protect your family and loved ones from bad websites, blocks strange source Existing Comcast customers who enrolled in EBB before December 3 will see their maximum \$50/month credit decrease to a maxir es, and sends you alerts right away when a threat pops up. This safety setting gets smart 60-day transition period Internet Essentials customers currently enrolled in FBB and who con r as you use it, so it can learn new threats ave the full cost of their s New customers who apply for ACP after December 30, 2021 may b and stop them before they reach your devices redit toward their int GETTING STARTED: Download the Xfinity app • A maximum \$75/month happfit re n the Apple App Store or Google Play. FROM то Name: Emergency Broadband Benefit (EBB) Name: Affordable C Credit: Up to \$50/month; \$75/month for customers in Tribal Land Credit: Up to \$30/m \$75/month for custo PARENTAL CONTROLS LET YOU SET Must meet one of the gualifying criteria: Must meet one of t SCREEN TIME LIMITS AND PROTECT KIDS Current Internet Essentials custome · For those using in Income at or below 135% of the federal make up to 2009 FROM ADULT CONTENT receive the ben poverty guideline Eligible for National School Lunch National School Public Housing A Program, SNAP, Medicaid, Federal Public and other benefit WIC recipients an lousing Assistance, Lifeline, Federal Pell Grants, or other benefit programs internet» essentials ACP removes the of EBB eligibility; COMCAST Substantial loss of income since cal 1-800-XFINITY February 29, 2020 loss of incor internet» xfinity 1-800-XFINITY 1-855-8-INTERNET

PARTNER RESOURCES

MARKETING MATERIALS







11

COMCAST







Affordable Connectivity Program Mechanics







Public (P)

eady to do what no one a world has done before









12

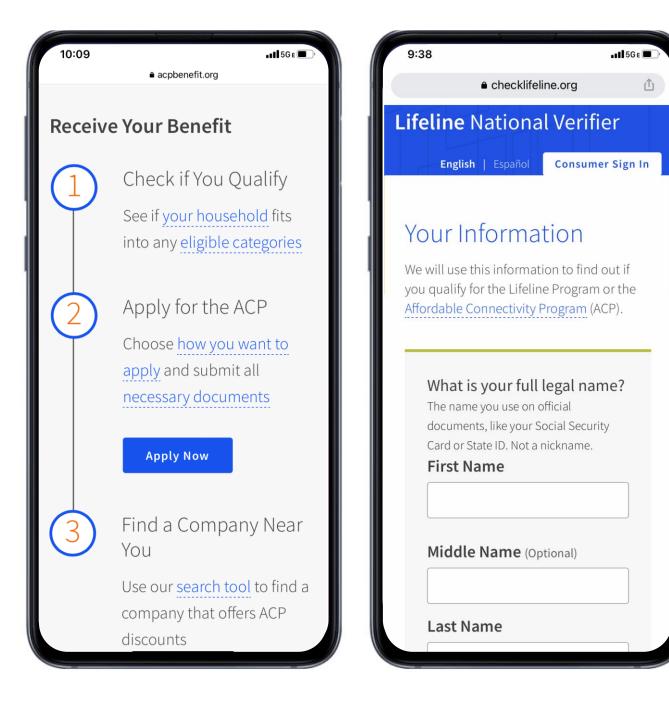
Check Eligibility for ACP

National Verifier

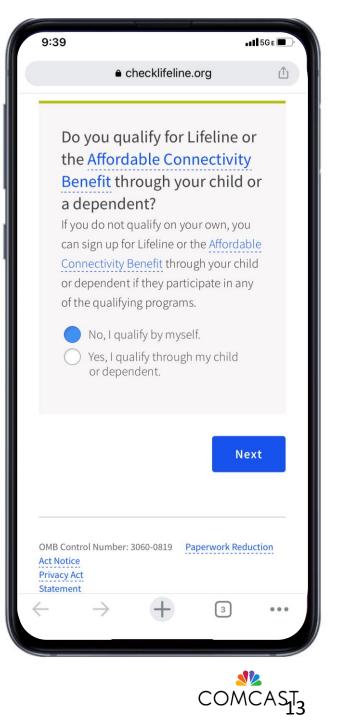
Check your eligibility for ACP through the National Verifier.

- Visit acpbenefit.org
- Click the "Apply Now" button.
- Complete the National Verifier form.
- Save your National Verifier Application ID.

After the applicant submits an application, the FCC will share the results. If they apply online, they may receive an immediate approval. If they cannot confirm your eligibility automatically, the FCC will request additional documentation and provide information on how they can submit those documents for review. This could take up to 48 hours.







How to Apply Video Tutorial – Universal Service Administrative Co. (USAC)

*Lifeline and ACP are interchangeable for enrollment purposes

Video could be linked on Town website, in libraries and other venues with common viewing opportunity

https://www.usac.org/video/li/how-to-apply-for-lifelineonline/index.html



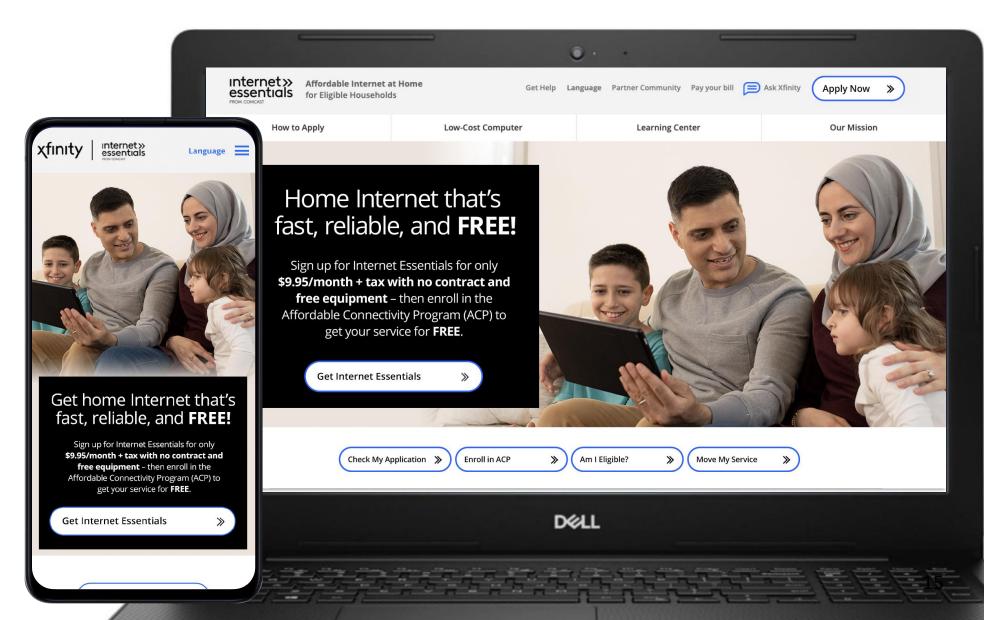




Apply for Internet Essentials

Apply for Internet Essentials at InternetEssentials.com or call 855-8-INTERNET.

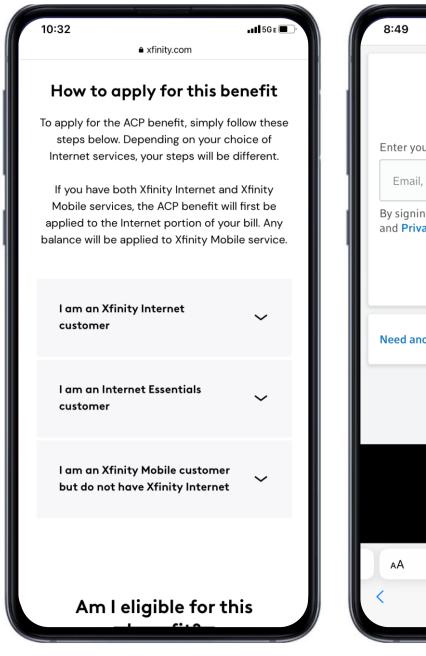
*Customers may also apply the ACP Benefit to any Xfinity Internet service. Learn more at <u>Xfinity.com/acp</u>



Receive Your Credit

Complete the Xfinity ACP enrollment form to receive your credit. For this step, you'll need the application ID you received from the National Verifier when you were approved.

- Visit <u>Xfinity.com/acp</u> and follow the steps
- Sign into your Xfinity account. If you don't have an account, it's easy to create one.





cfinity Sign in to your account your Xfinity ID ail, mobile, or username hing in, you agree to our Terms of Service ivacy Policy. Let's go	
ail, mobile, or username hing in, you agree to our Terms of Service ivacy Policy.	
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Privacy Policy Terms of Service	
Do Not Sell My Personal Information	
© 2022 Comcast	
login.xfinity.com ♂	
	J



Receive Your Credit (Continued)

- Complete the ACP form and click "Submit."
- Expect to hear a status update from us within 48 hours of applying for ACP.

χfinity

Eligibility for the Affordable Connectivity Program requires you to qualify with the National Verifier prior to filling out this enrollment form.

If you have not already qualified, click here to begin. Please make sure the information below matches what you submitted on your National Verifier form.

Address

1113 COMCAST RD, BLDG E2E STE 2656, CHAMBERSBURG, PA 17201

Account Number 8082100010016535

First Name VIDAL

Middle Name (Optional)

Last Name DAVIS

Phone number (341) 950-9643

Date of Birth	
Email	
National Verifier App	plication ID
B########### or Q## Locate your Application National Verifier	
Do you live on Tribal	land?
No	
the Affordable C through the Nat completing this	nat I have qualified for connectivity Program ional Verifier before enrollment and that m may result in an error rollment.



By clicking on "Submit" on this form:

• I give Comcast permission to share necessary personal information with the Universal Service Administrative Company (USAC), the administrator of the federal ACP, in order to request consideration for the program and to administer the program. This may include the information reflected on the application form, including first name, last name, phone number, email address, date of birth, Xfinity account number and service address. I understand that I will not be able to participate in the ACP program if I do not consent to sharing this information.

Submit



Current Customers

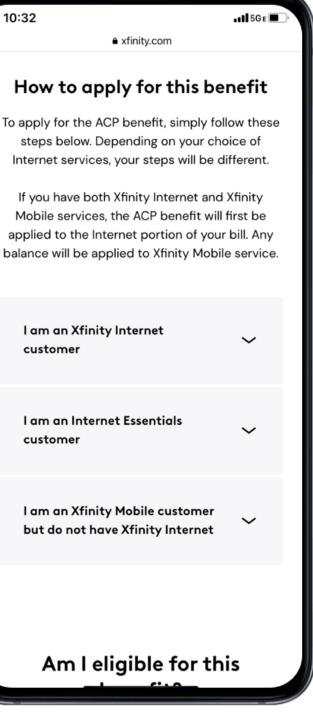
Current Xfinity or Internet Essentials customers can apply for ACP.

1. Check eligibility for ACP. <u>Complete the National Verifier form.</u>

2. Complete the Xfinity ACP enrollment form to receive your credit. For this step, you'll need the application ID you received from the National Verifier when you were approved. Start ACP enrollment.

Expect to hear a status update from us within 48 hours of applying for ACP.

10:32







Partner Best Practices

- Trusted Partners to Help Raise Awareness
 - 1. Mayor and Council constituent newsletters and social media blast (see next slide for sample copy)
 - 2. Resident facing agencies/ departments: distribute flyers and educate about ACP and participating ISPs.
 - a) <u>https://partner.internetessentials.com/</u> for free flyers and resources, including digital skills training.
 - b) <u>https://www.affordableconnectivity.go</u> <u>v/community-resources/</u>
 - 3. Arrange in-person sign-up events for residents with participating ISPs (e.g., housing, back-to-school fairs, other)
 - Where possible, have residents already enrolled in ACP and bring Application Approval Code.
 - Residents who already have Xfinity/ Internet Essentials service bring copy of bill or know their Xfinity ID and password.







Sample Copy for City Communications

Social Media

Newsletter/Website Copy

• Facebook

The federal Affordable Connectivity Program provides eligible low-income families up to \$30/month toward the cost of their Internet and/or mobile service plans. Learn more about eligibility, how to apply and available plans at <u>www.xfinity.com/acp</u>.

• Twitter

The federal Affordable Connectivity Program provides eligible low-income families up to \$30/month toward the cost of their Internet and/or mobile service plans. Learn more about eligibility, how to apply and available plans at www.xfinity.com/acp. The federal Affordable Connectivity Program (ACP) provides eligible low-income households a credit up to \$30 a month toward the cost of Internet service (\$75 per month for households on qualifying Tribal lands). Participants in the program can apply the ACP credit toward the cost of participating plans from a variety of Internet service providers, including Comcast, as well as mobile services. Households that choose plans that cost \$30/month or less will essentially receive their service for free.

More than 10 million Americans and 243,300 Virginians have already signed up for the ACP. Learn more about eligibility, how to apply and available plans at <u>www.xfinity.com/acp</u>.















Ready for anything





Thank You

Misty_Allen@comcast.com

Misty Allen, Vice President Government & Regulatory Affairs | Community Impact



Ready for anything.

Public (P)

dy for anything

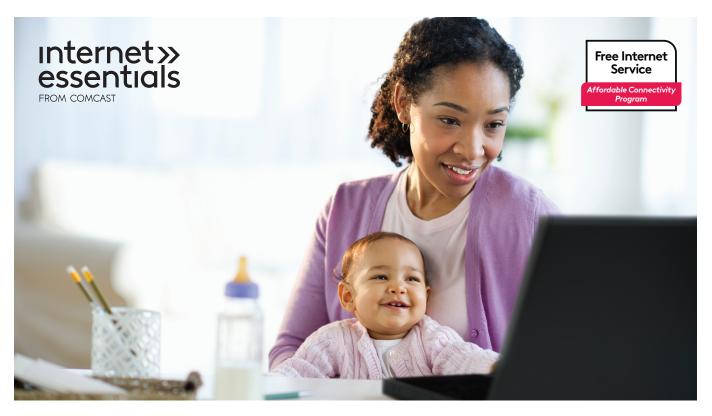
eady to do what no one a world has done before











Get connected to FREE home Internet – and choose the speed that's right for you!

Get Internet Essentials or Internet Essentials Plus for FREE when you qualify for the Affordable Connectivity Program (ACP).

ACP provides eligible households a credit of up to \$30/month towards Internet services.

Apply today if you're eligible for programs like the Federal Pell Grant, National School Lunch Program, SNAP, Medicaid, housing assistance, and others.



Getting started is easy with no activation fees and free equipment.

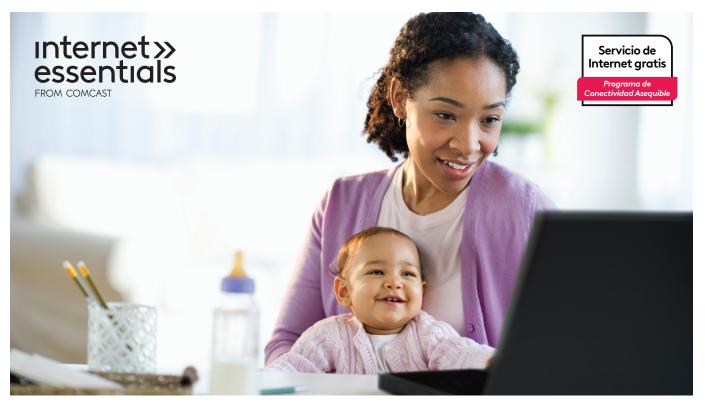


APPLY NOW >>

Visit **InternetEssentials.com**, call **1-855-846-8376**, or hold your phone's camera over the code. *Standard data charges apply.*

Restrictions apply. Not available in all areas. Limited to Internet Essentials ("IE") residential customers 18 years of age or older meeting certain eligibility criteria. If a customer is determined to be no onger eligible for the IE program, regular rates will apply to the selected Internet service. Subject to Internet Essentials program merms and conditions. Taxes, home drop-off, and professional install write. Advertised price applies to a single outlet. Actual speeds vary and are not guaranteed. For factors affecting speed visit Xinity, com/networkmanagement. Affordable Connectivity Program, you'll be billed at Comcast's standard monthly prices, including any applicable taxes, fees, and equipment charges. Once you have successfully enrolled, you will see the Affordable Connectivity Program credit toward your Internet service. For complete details visit Xinity.com/acp. 62022 Comcast. All rights reserved.





Conéctate a Internet GRATIS para el hogar y elige la velocidad más adecuada para ti.

Obtén Internet Essentials o Internet Essentials Plus GRATIS cuando calificas para el Programa de Conectividad Asequible (ACP, por sus siglas en inglés).

ACP proporciona a hogares elegibles un crédito de hasta \$30 al mes para su servicio de Internet.

Solicítalo hoy si calificas para programas como la Beca Federal Pell, el Programa Nacional de Almuerzos escolares (NSLP), SNAP, Medicaid, asistencia para viviendas públicas y otros.

Internet Essentials



- Conexión rápida y confiable, ¡hasta 50 Mbps!
- Mejor para hasta 4 equipos.
- Descarga de fotos y música.
- Streaming moderado.

Internet Essentials Plus





- Velocidades de descarga más rápidas,¡hasta 100 Mbps!
- Mejor para hasta 5 equipos.
- Haz videollamadas y comparte archivos.
- Haz streaming y descarga shows.

Empezar es fácil sin cargos por activación y equipo gratis.



SOLICÍTALO AHORA >>>

Visita **es.InternetEssentials.com**, llama al **1-855-765-6995** o mantén la cámara de tu teléfono sobre el código. Se aplican cargos estándares por la transmisión de datos.

Se aplican restricciones. No está disponible en todas las áreas. Limitado a nuevos clientes residenciales de Internet Essentials (IE) de al menos 18 años de edad que cumplan con ciertos requisitos de elegibilidad. Si se determina que un cliente ya no es elegible para el programa de IE, se aplicarán las tarífas regulares al servicio de Internet sesentials. Duestos, entrega a domicilio e instalación profesional son extra. El precio anunciado se aplica a una sola conexión. Las velocidads reales varian y no están garantizadas. Para factores que afectan a la velocidad, visite es xfinity.com/networkmanagement. Programa de Conectividad Asequible; Solo pueden inscribirse los hogares elegibles. El beneficio cubre hasta \$30/mes (\$75/mes en Territorios Tribales). Después de concluir el Programa de Conectividad Asequible, se le facturarà a los precios mensuales estándares de Comcast, incluyendo cualquier cargo por equipo, tarifas e impuestos aplicables. Una vez inscrito correctamente, verá el crédito del Programa de Conectividad Asequible para tu servicio de Internet. Para detalles completos, visite es.xfinity.com/acp. @2022 Comcast. Derechos Reservados.





Llulisa, an Internet Essentials from Comcast customer who is enrolled in ACP



The Affordable Connectivity Program (ACP) is a government program that provides eligible households a credit of up to \$30/month towards Internet and mobile services.

For more information, visit **InternetEssentials.com** or call 855-8-INTERNET.



How to apply for free Internet:



Check eligibility for ACP. Complete the National Verifier form at **acpbenefit.org**.

Apply for Internet Essentials at InternetEssentials.com or call 855-8-INTERNET.

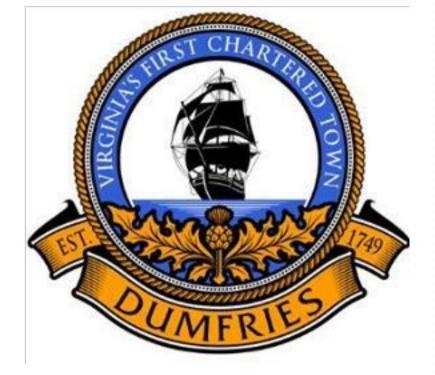


Complete the Xfinity ACP enrollment form to receive your credit. You'll need the Application ID you received from the National Verifier when you were approved in step one. Start ACP enrollment at <u>Xfinity.com/acp</u>.

Write down helpful application information as you apply.	
National Verifier ID:	
Internet Essentials Application ID:	
Email credentials:	
Xfinity credentials:	

Internet EssentialsXfinity1-855-8-INTERNET1-800-XFINITY





4th Quarter Finance Presentation

Kimberly Goodwin, Director of Finance/Treasurer

4th QUARTER REVENUE KEY HIGHLIGHTS

- Town revenue has consistently remained solid throughout the Fiscal Year 2022. Exceeding budget target by 111% in the 4th QTR.
 - ✤ Key Revenue Items:
 - DMV Revenue- 556%
 - Building and Permits- 543% (Payment from the Rose project)
 - Gaming Tax- 169%
 - Sales Tax- 125%
 - Meals Tax-103%
- For the Commonwealth of Virginia at the Fiscal Year ending on June 30th was extraordinary year for revenue and finished strong.
 - Distribution of COVID vaccines help revive the economy and spur consumer spending.
 - Virginia unemployment rate is at 2.8%. The lowest since the start of the pandemic back in March 2020.



4th QUARTER EXPENDITURE REVIEW

- Expenditures closed at 88% below budget target.
- Rise of gas prices has remained a struggle in the 4th QTR.
- In a post-COVID world, the increase demand of good and services has skyrocket.
 - Consumer prices will likely to be higher than normal for the remaining of the year and will eventually stabilize.
- The annual report on Town finances will be distributed on or before August 15th.



4th QUARTER REVIEW

QUESTIONS?

